



*It's
Never
Too Late
To
Dance*

*A Memoir
By
Rosann Levy*

**"Rosann is one of the most joyful people I've ever met."
-Ann Curry, NBC Anchor, Today and Dateline NBC**



It's Never Too Late To Dance

Endorsements

"I've known Rosann Levy for 15 years and I can tell you first hand that she is the perfect person to take us all for a ride on life's dance floor. Her story will inspire everyone who reads it."

Bobby Flay, Chef & Restaurateur

"Rosann Levy has written a poignant memoir of a life lived for the love of life. This is a courageous woman who sometimes resembles Indiana Jones in her strength, poise, and remarkable gift for overcoming seemingly insurmountable adversity. *It's Never Too Late to Dance* is an inspiration for anyone who had even the remotest thoughts about giving up, and of not believing that no matter the cards you are dealt, you too can write a lot of stories with happy endings."

Danny Meyer, CEO Union Square Hospitality Group and author of *Setting the Table: The Transforming Power of Hospitality in Business*

"Rosann Levy is a wonderful storyteller with a warm, accessible voice and an imaginative style. This is a triumphant tale of overcoming personal demons and living life to the fullest. Readers will related to her big dreams and even bigger heart as she traverses the challenges of building a family, two family businesses, and ultimately her own truth."

Cris Beam, author of *Transparent*, Lambda award winner and Stonewall Honor Book



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Escape

He pressed his soft lips against mine and kissed me.

It was our first date. After our high school basketball game ended, eight of us piled into a friend's 1950 light green Ford Coupe. I squeezed into the backseat and sat on Arty's lap. The pressure of his hand resting between my shoulder blades pulled me close, and without warning he kissed me gently. I had never thought of Arty as a romantic partner, yet instinctively I closed my eyes. He continued with more fervor and I responded. Arty was different than the other boys I had dated. His kiss was gentle, yet protective. It was as if my heart told me he would take care of me forever. He would be my escape from my abusive father.



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About the Author

Rosann Levy, along with her husband, Arthur, founded Soho Dance in 2004, one of the hottest Latin ballroom dance studios in Manhattan. Prior to opening her Latin ballroom dance studio, Rosann worked with her husband and two sons in their boutique accounting firm. As Director of Marketing, she was instrumental in enabling the firm to sell to one of the top 25 accounting firms in the country in just 12 years, so that she and her husband could retire from the family business. She also was President of the National Association of Women Business Owners and founded and was President of the Family Business Council of Greater New York, a non-profit organization that addressed issues facing family run businesses. She wrote a seminal article, “Growing the Firm—and Growing the Marriage,” which was published in *Family Business Magazine*, and the publisher’s Family Business Handbook, *Building Strong Family Business Teams*. She has been honored numerous times by the New York Chamber of Commerce & Industry, the New York Society of Association Executives and the American Marketing Association.

She has appeared on The Morning Show (Fox 5) With Mike & Juliet, and Good Day New York and was interviewed by Joan Hamburg and her daughter on WOR radio. She was featured in *Ebony* magazine and has been cited in various business publications including *The New York Times* and *Crain’s New York Business*. She has also had guest appearances on The Today Show, CNN, CNBC, Live at 5 (NBC), and other television programs.

She continues to be outspoken in the business community spreading information on how to achieve self-transformation and change in her “golden years.” Rosann has been married 49 years; is the mother of four children, the grandmother of nine and resides with her husband in Norwalk, Connecticut.